

Practical Training Period for Aleksey Valov in Koodiviidakko

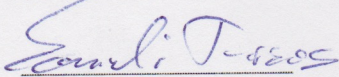
Dates: 11.11.2011 – 23.03.2012

Hours per week: 37,5

Tasks:

Analyzing current situation in Russia, PESTL analysis. Finding potential competitors, possibilities of the market penetration. Creating and managing the marketing and Brand awareness. Social media marketing promotions, SEO and Ads campaigns management. Creating and translating the products web-site. Filling the web-site with content. Composing articles and designing newsletters. Finding and engaging into business communication with potential customers.

30.3.2012, Oulu



Samuli Tursas
Managing Director
Koodiviidakko Oy